

HAMON LAW

Application of the Hamon Law

You are reminded that, pursuant to the law of 17 March 2014 on consumer affairs, contract offers must indicate the absence of the right of withdrawal in clear and legible terms in a visible insert.

Reference text

The law of 17 March 2014 on consumer affairs was officially published on 18 March 2014 in the French *Journal Officiel*. The law introduces into the Consumer Code the obligation to indicate the absence of the right of withdrawal in a contract offer made in the context of a trade fair or show:

‘Contracts concluded in trade fairs and shows

“Art. L.121-97. -Before the conclusion of any contract between a consumer and a professional in the context of a fair, show or any commercial event relative to chapter II title VI book VII of the consumer code, the professional shall inform the consumer that the latter is not entitled to a withdrawal period.

Without prejudice to the pre-contractual information set out in the first paragraph of the present article,

The procedures for the implementation of the present article are laid down by order of the Minister of the Economy.

Any failure to comply with the present article is subject to an administrative fine not exceeding €3,000 for a physical person and €15,000 for a legal entity. The fine is issued under the provisions of article L. 141-1-2.” ’

These provisions apply to events organised by Congrès et Expositions de Bordeaux.